



Coalition for Associations in Global Mobility Formed to Bolster Collaboration & Engagement Across Industry Verticals Worldwide

27 April 2025, Dubrovnik, Croatia - Six global mobility and relocation associations, the Canadian Employee Relocation Council (CERC), Corporate Housing Providers Association (CHPA), European Relocation Association (EuRA), FIDI Global Alliance, International Association of Movers (IAM), and Worldwide ERC (WERC) today announced the formation of a new incorporated entity – The Coalition for Associations in Global Mobility (the Coalition) – to facilitate further collaboration and engagement around major issues impacting employment-based global mobility and relocation.

The launch of the Coalition represents an evolution of the Coalition of Greener Mobility founded by the six associations in 2022 to engage around the advancement of environmental sustainability in talent mobility and expands the ability to and platform for collaboratively addressing a broader range of industry challenges worldwide.

The Coalition for Associations in Global Mobility is registered as a private company in the United Kingdom, and its objectives are:

- to harness the collective power of its member associations to address and seek to solve the challenges facing the global mobility and relocation industry;
- to provide a structured forum for dialogue, cooperation, and collaboration on issues to amplify the individual efforts of its member associations; and
- to provide leadership and tools to its member associations in areas of mutual interest, such as research, education, and advocacy.

In addition to the six founding member organizations, the Coalition for Associations in Global Mobility will provide additional not-for-profit associations the opportunity to join as members. Additional information about membership and other details will be forthcoming in the coming weeks.

Board of Directors:

Inaugural members of The Coalition for Associations in Global Mobility's Board of Directors are:

- Stephen Cryne
President and Chief Executive Officer, CERC

Note: Cryne will serve as the Chair of the Board for 2025



- Nick Estrada, CAE, CMP
Chief Executive Officer, CHPA
- Brian Limperopulos, CAE
President, IAM
- Anupam Singhal
President & Chief Executive Officer, WERC
- Jesse Van Saas
Secretary General, FIDI Global Alliance
- Tad Zurlinden
Chief Executive Officer, EuRA

For more information about The Coalition for Associations in Global Mobility, please visit globalmobilitycoalition.org.